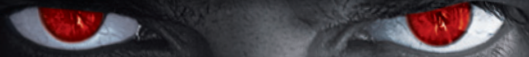




Official Supplier of Security Marking Technologies and Secure Registration to



The NEW Industry Security Rating Program



When you are in the market for a new bike, what are the things you consider?

Power? Comfort? Electronics? Suspension?
How about security?

It may not currently be front page news, but bike theft hasn't gone away. The very things that make bikes a blast to ride, make them attractive to thieves, so it makes sense to consider what anti-theft features come as standard on the bikes you are considering.

Until now, comparing the security kit fitted to different bikes has been quite a challenge, but now there's MCIA SECURED.

Backed by the body that represents the UK motorcycle and scooter industry, MCIA SECURED rates standard fit security kit and gives a star for each item, up to a maximum of five stars.

One star is awarded for each of the following items fitted as standard:

- ★ *Datatag security marking*
- ★ *UNECE 62 standard steering lock*
- ★ *Ignition immobiliser system*
- ★ *Alarm system*
- ★ *Vehicle tracking system, with subscription*



There is also a three star "Light Bike" scheme for bikes and scooters up to 125cc or 11kW where stars are awarded for the standard fitment of:

- ★ *Datatag security marking*
- ★ *UNECE 62 standard steering lock*
- ★ *Ignition immobiliser system*



A list of products from participating manufacturers and their star ratings can be found at mcia.co.uk/en/mcia-secured

Look for the MCIA SECURED logo in showrooms and on manufacturers' advertising when buying your next bike.

"DATATAG STOPS THEFT"

SECURITY

The No.1 Theft Deterrent for Motorcycles & Scooters

Datatag have been protecting bikers since 1992 and their layered approach to protecting your bike is unique in the marketplace. Their technologies are the preferred security marking solution for the new MCIA Secured program and are fitted free of charge to customers buying new machines from supporting brands.

Supporting brands:



Datatag Identification Technologies:



Tamper Evident Identification label

This main warning label, designed to warn thieves, can be found on the right of the frame near the headstock. It contains a unique ID number and secure QR code.



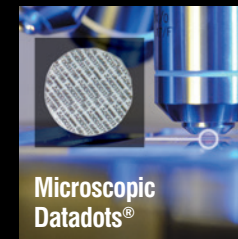
'Stealth' UV Etching

Protecting all major painted components of the machine these UV etchings are invisible to the naked eye in daylight - thereby not spoiling the look of your machine - and are impossible to remove.



Glass Tag RFID Transponder

With a unique number contained within their circuit board these tiny RFID transponders are hidden within the seat foam and wiring loom of the bike for the ultimate means of identification.

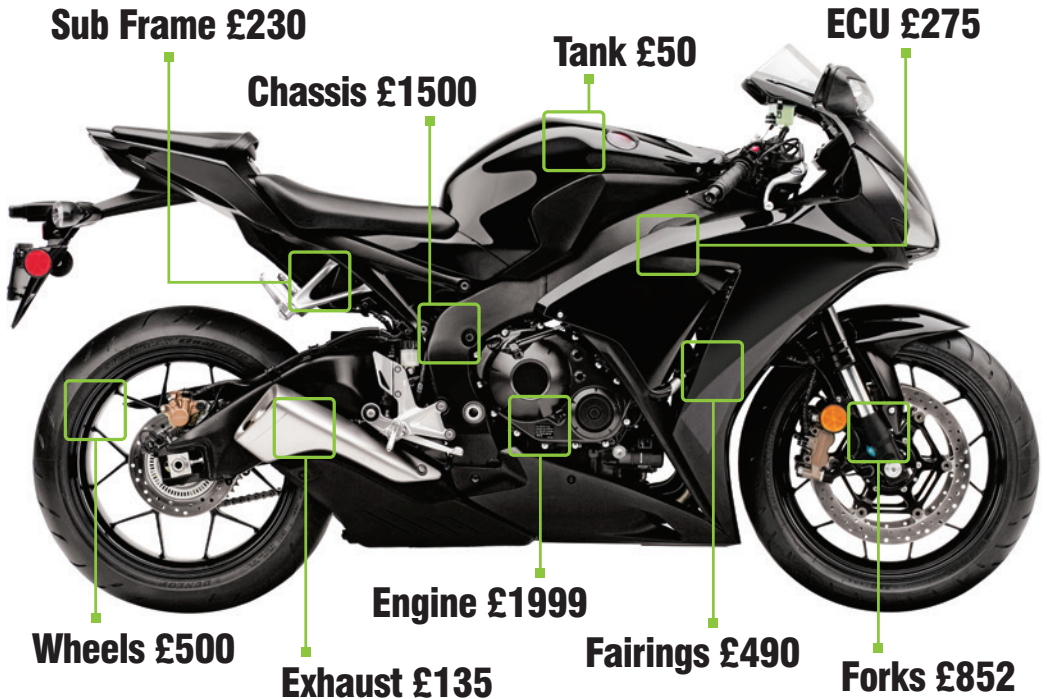


Microscopic Datadots®

Only 2mm in diameter these Datadots are held in a UV trace silicon adhesive. They contain a unique ID number and protect smaller components such as footrests, clocks and calipers.



BREAKING THE CYCLE OF MOTORCYCLE CRIME



Other Part/Misc £1875

TOTAL PARTS VALUE £7906

PROTECT YOUR BIKE TODAY



←
What is
DATATAG?
YouTube

DATATAGTM
SECURITY

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